

## **ARCHIVED PRIVACY POLICY**

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### **I.P.O. Notice incorporating the Berne Convention**

Yaad International Limited (T/A Yaadbook, the "Company", "We", "Us" or "Our") respects the intellectual property rights of others and requests its users to do the same. If you believe that certain content, which appears on [www.yaadbook.com](http://www.yaadbook.com) or on any of its pages (the "Website"), or through the use of any of the services available therein (the "Services") infringes upon copyrights that you own or represent, you may send Our designated copyright agent ("Copyright Agent") a written notification, stating the location of the copyrighted work claimed to be infringed, in accordance with the provisions of the Intellectual Property Copyright Act.

Upon your notification and subject to the provisions of the I.P.O Copyright act, we may remove or disable access to any such content.

### **PROCEDURE OF NOTIFICATION**

To be effective, your notification of claimed infringement must be a written communication provided to the Copyright Agent that includes substantially the following:

- A physical or electronic signature of a person authorized to act on behalf of the owner of an exclusive right that is allegedly infringed;
- Identification of the copyrighted work claimed to be infringed via using the Website or any of the Services therein, or if multiple copyrighted works are covered by a single notification, a representative list of such works;
- Identification of the material that is claimed to infringe or to be the subject of infringing activity and that access to which is to be disabled, and information reasonably sufficient to permit Us to locate the material, including the exact URL (Internet address) of the webpage in which you discovered the copyrighted work claimed to be infringed;
- Information reasonably sufficient to permit Us to contact you, such as an address, telephone number, and, if available, an electronic mail address at which you may be contacted;
- A statement that you have a good-faith belief that the use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law;
- A statement that the information in the notification is accurate, and under penalty of perjury, that you are authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

After receiving your communication, we may ask you to provide further or supplemental information, prior to removing any content which was displayed on the Website or

through the Services, as we deem necessary to comply with the provisions of the I.P.O. We may also provide our registered user who uploaded the allegedly infringing content with your contact details, in order for that person to be able to contact you and challenge your claim.

## **Counter-notification**

You may submit a counter notification to our Copyright Agent. To be effective, your counter-notification must be a written communication provided to our Copyright Agent that includes substantially the following:

- Your physical or electronic signature;
- Identification of the material to which access has been disabled and the location at which the material appeared before access to it was disabled;
- A statement under penalty of perjury that you have a good-faith belief that the material was disabled as a result of mistake or misidentification of the material to be disabled;
- Your name, address, and telephone number, and a statement that you consent to the jurisdiction of the Federal District Court for the judicial district in which your address is located, or if your address is outside of the United Kingdom, for any judicial district in which you may be found, and that you will accept service of process from the person who provided notification or an agent of such person.

## **After receipt of a counter notification,**

We will promptly provide the person who submitted the claimed copyright infringement notification, with a copy of the counter notification, and we will inform that person that we will replace the removed material, or cease disabling access to that material in 10 business days.

We will then replace the removed material and cease disabling access to it between 10 to 14 business days following receipt of the counter notice, unless Our Copyright Agent first receives notice from the person who notified Us of the claimed copyright infringement that such person has filed an action seeking a court order to restrain the registered user from engaging in infringing activity relating to the material on Our system or network.

## **Repeat infringements**

We may deny or cancel any individual use of the Website and Services, or terminate your user account, if we determine in our sole discretion that you are a repeat infringer. A repeat infringer is a user who has been notified of infringing activity more than once or a user that his uploaded material was removed from the Website and Services more than once. We may decide, at our sole discretion that a sufficient reason exists for the immediate termination of your account for any reason, at any time. In these cases we may terminate your account immediately. We may notify you that we cancelled your

account by sending a message to the e-mail address that you provided during the registration process. Such notification will come into effect immediately.

## **Our Copyright Agents Details**

The Copyright Agent: The Administrator. Yaad International Limited. Address: Third Floor.207 Regent Street. London. W1B 3HH Telephone No.00447779846691; e-mail address: [contact@yaadbook.com](mailto:contact@yaadbook.com). please note that the Copyright Agent receives I.P.O notifications only,for any other matters, such as comments, requests, and other messages should be referred to us by sending an e-mail to [contact@yaadbook.com](mailto:contact@yaadbook.com).

## **Misrepresentation of Information**

Under the provisions of the I.P.O any person who knowingly, materially misrepresents:(1) that material is infringing, or (2) that material was removed or disabled by mistake or misidentification, will be liable for any damages, including costs and attorneys' fees, that We may incur, if We are injured by such misrepresentation, as the result of Our reliance upon such misrepresentation in removing or disabling access to the material claimed to be infringing.

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